SERVING ARCHER COUNTY SINCE 1908

Archer County News

Advertise in our Print Edition

PO Box 1125 Archer City TX 76351 Phone #: (940) 574-4569 Email: ads@archercountynews.com Website: archercountynews.com

Circulation: ~ 900 • Readership: ~ 2,200
Communities Covered: Archer City, Holliday, Windthorst, Scotland, Lakeside City, & Megargel

2 Columns
(3.39") x 2"
B/W-**$22**
Color-$28

2 Columns
(3.39") x 3"
B/W-**$33**
Color-$42

3 Columns
(5.17") x 4"
B/W-**$66**
Color-$84

1 Column
(1.61")
x 5"
B/W-**$27.50**
Color-$35

1" Banner (10.5"x1") • B/W-**$28** • Color (back)-$35 • Color (front)-$50

2" Banner (10.5" x 2") • B/W-**$55** • Color (back)-$70 • Color (front)-$100

1/2 page
(10.5"x10.5")
B/W-**$347**
Color-$441

1/4 page
Horizontal
(10.5" x 5.25")
Vertical
(5.17" x 10.5")
B/W-**$173**
Color-$221

1/8 page
(5.17" x 5.25")
B/W-**$87**
Color-$110

1/16 page
(5.17" x 2.63")
B/W-**$43**
Color-$55

Full Page (10.5" x 21") • B/W-$**693** • Color-$882

2020.08 js

Standard Rates

ads@archercountynews.com • archercountynews.com

Display Advertising: $5.50/ column inch for black and white and $7.00/column inch for color